



YOUTH ALIVE!  
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Dear Friend of Youth ALIVE!:

Thank you for your support of Youth ALIVE!, an Oakland-based community organization dedicated to saving lives through violence prevention, intervention and healing. On Thursday, June 22<sup>nd</sup>, we are thrilled to celebrate our 25<sup>th</sup> anniversary.

We hope you will join dozens of businesses and over 150 of our supporters for our celebration dinner and silent auction. Youth ALIVE! will offer wine and appetizers on the patio followed by an indoor Pan-American sit-down dinner. Food, beverage, and entertainment are all provided in a beautiful waterside setting in Oakland's Jack London Square. Sponsorship levels are listed on the next page.

**Youth ALIVE!'s 2017 Anniversary Dinner and Celebration**

**Thursday, June 22<sup>nd</sup>, 2017, 5:30 p.m.-9:00 p.m.**

**Bocanova Restaurant, 55 Webster St, Jack London Square, Oakland, CA**

Please RSVP by Friday, May 26, 2017 with your sponsorship request. The specifications for your company listing and ad design will be requested, if applicable.

To RSVP or for more information, please contact:

Jim O'Brien, Grants & Communications Associate  
(510) 594-2588 x307  
[jobrien@youthalive.org](mailto:jobrien@youthalive.org)

Please make checks payable to Youth ALIVE!, 3300 Elm Street, Oakland, CA 94609. In kind donations of wine/beer/liquor, items for silent auction, or other supplies will also be accepted gladly and acknowledged gratefully. All donations are tax deductible. Tax ID # 94-3143254.

**About Youth ALIVE!:**

Based in Oakland, Youth ALIVE! offers violence prevention, intervention, and healing the trauma of young people growing up amid daily violence. Here's how we do it:

- ❖ We train youth to be peer educators, and leaders in the quest for peace (Teens on Target)
- ❖ We guide the violently wounded to safety and back to school or work (Caught in the Crossfire)
- ❖ We guide young people on probation or parole out of the justice system (Pathways)
- ❖ We intervene to mediate violent conflicts between individuals or groups (Violence Interruption)
- ❖ When a killing occurs, we take the hands of grieving, frightened survivors to provide assistance on the path to healing (Khadafy Washington Project)
- ❖ We advocate forcefully for policies that promote violence-free, healing communities (Advocacy)





## Youth ALIVE!'s 2017 Anniversary Celebration Sponsorship Levels

### **Life Saver Level Sponsor.....\$10,000 and up**

Benefits include:

- ❖ 14 VIP tickets at a reserved VIP table acknowledging your company
- ❖ Company logo included on mailed invitations and other all printed marketing materials
- ❖ Mention in the event marketing materials, including press releases
- ❖ 1 FULL Page Color Ad in the printed event program, distributed to over 150 guests
- ❖ Verbal recognition during the evening's program
- ❖ Your company name and logo on the Youth ALIVE! Anniversary Celebration website

### **Hero Level Sponsor.....\$7,500**

Benefits include:

- ❖ 12 tickets (10 standard + 2 VIP) at a reserved VIP table acknowledging your company
- ❖ Company name included on all printed marketing materials, including mailed invitations
- ❖ 1 FULL Page Color Ad in the printed event program, distributed to over 150 guests
- ❖ Verbal recognition during the evening's program
- ❖ Your company name and logo on the Youth ALIVE! Anniversary Celebration website

### **Leader Level Sponsor.....\$5,000**

Benefits include:

- ❖ 8 tickets (6 standard + 2 VIP) at a reserved VIP table acknowledging your company
- ❖ 1 HALF Page Color Ad in the printed event program, distributed to over 150 guests
- ❖ Verbal recognition during the evening's program
- ❖ Your company name on the Youth ALIVE! Anniversary Celebration website

### **Advocate Level Sponsor.....\$3,000**

Benefits include:

- ❖ 4 tickets (3 standard + 1 VIP) to the Dinner and Auction *and* 1 HALF Page Color Ad in the printed event program, distributed to over 150 guests; *or* 1 FULL Page Color Ad in the printed event program
- ❖ Verbal recognition during the evening's program
- ❖ Your **company** name on the Youth ALIVE! Anniversary Celebration website

### **Supporter Level Sponsor.....\$1,000**

Benefits include:

- ❖ 1 HALF Page Color Ad in the printed event program, distributed to over 150 guests
- ❖ Verbal recognition during the evening's program
- ❖ Your company name on the Youth ALIVE! Anniversary Celebration website

