



Rising social and economic instability has yielded the largest year-over-year increase in gun violence in the U.S. in a generation. **It doesn't have to be this way.** At Youth ALIVE!, we never stopped believing in a community that holds the solutions to heal itself. Youth ALIVE! has been Oakland's homegrown, anchor violence prevention agency for 30 years, developing proven models that have been replicated across the world even as we seek the resources to meet the need here at home. Everyone has a role to play, and I would like to invite you to be part of the solution by becoming a sponsor for *Saving Lives for 30 Years: Youth ALIVE!'s Annual Fundraiser*, which will be virtual once again. We will be hosting hundreds of our supporters online and the event will feature video and testimony of the impact our lifesaving services have had on clients and staff alike.

Saving Lives for 30 Years: Youth ALIVE!'s Virtual Annual Fundraiser
Sunday, September 19th 4:00-5:00PM

To become a sponsor, please respond to this request by Monday September 7th.

Please make checks payable to Youth ALIVE!: 3300 Elm Street Oakland, CA 94609. You can also fulfill your sponsorship online by visiting www.youthalive.org/donate and writing "2021 Fundraiser Sponsorship" in the memo section. All donations are tax-deductible. Our tax ID number is 94-314325.

To provide a sense of what your support could mean, consider the following:

- **\$100,000** covers one month of our team of violence interrupters responding to shootings across East, West and Central Oakland and mediating conflicts to prevent further violence.
- **\$25,000** covers the costs to help 15 grieving families bury a loved one after the state denies their appeal.
- **\$10,000** covers an entire middle school student body receiving peer-led violence prevention workshops.
- **\$5,000** covers one month of bilingual case management for 10 recently shot and/or incarcerated youth.
- **\$2,500** covers bringing community members impacted by violence to Sacramento to meet with lawmakers.

For any questions, please contact me at (510) 333-5620 or lgreenberg@youthalive.org. You can make a better future possible. Thank you for considering this request.

In Community,

A handwritten signature in black ink, appearing to read "Lauren Greenberg", written in a cursive style.

Lauren Greenberg
Development Manager

About Youth ALIVE!

Youth ALIVE! trains youth to be peer educators and leaders in the quest for peace (Teens on Target). We guide the violently wounded to safety and back to school or work (Caught in the Crossfire). We support young people moving out of the justice system and into the community (Pathways). We mediate violent conflicts between individuals or groups (Violence Interruption). When a homicide occurs, we step into the lives of grieving, frightened survivors to provide assistance on the path to healing (Khadafy Washington Project). We provide mental health therapy to our traumatized community (Counseling Services). With our clients, we advocate relentlessly for policies that promote safety and address the root causes of violence (Advocacy for Change).



Sponsorship Levels

Saving Lives for 30 Years: Youth ALIVE!'s Annual Fundraiser
Sunday, September 19, 2021 at 4 PM

Hero Level Sponsor.....\$25,000+

This covers the costs to help 15 grieving families bury a loved one after the state denies their appeal.

Benefits include:

- ❖ Company logo & name included in event materials and collateral.
- ❖ Publicity in event press releases
- ❖ Onscreen recognition during virtual fundraiser
- ❖ Company name and logo on Youth ALIVE!'s website
- ❖ Invitation to exclusive events and learning opportunities with expert frontline staff
- ❖ 1-hour in person tour for 10 of Youth ALIVE!'S mission including client stories and Q+A with agency leadership & Teens on Target Youth Leaders
- ❖ Intimate dinner party with Executive Director for 10 of your colleagues

Leader Level Sponsor.....\$10,000+

This covers an entire middle school student body receiving peer-led violence prevention workshops.

Benefits include:

- ❖ Company logo & name included in event materials and collateral
- ❖ Publicity in event press releases
- ❖ Onscreen recognition during virtual fundraiser
- ❖ Company name and logo on Youth ALIVE!'s website
- ❖ Invitation to exclusive events and learning opportunities with expert frontline staff
- ❖ 1-hour in person tour for 10 of Youth ALIVE!'S mission including client stories and Q+A with agency leadership & Teens on Target Youth Leaders

Advocate Level Sponsor.....\$5,000+

This covers one month of bilingual case management for 10 recently shot and/or incarcerated youth.

Benefits include:

- ❖ Company logo & name included in event materials and collateral
- ❖ Publicity in event press releases
- ❖ Onscreen recognition during virtual fundraiser
- ❖ Company name and logo on Youth ALIVE!'s website

Activist Level Sponsor.....\$2,500+

This covers bringing community members impacted by violence to Sacramento to meet with lawmakers.

Benefits include:

- ❖ Onscreen recognition during virtual fundraiser
- ❖ Company name and logo on Youth ALIVE!'s website